

# TOPICAL BIOMEDICS, INC.

## INVENTOR, HEAL THYSELF



In 1985, Lou Paradise found himself pain ridden with severe bilateral Carpal Tunnel Syndrome (CTS). The condition was caused by injuries he sustained as a decorated Marine Corps combat/rescue/helicopter medivac crew chief and the physical demands of conducting hundreds of rescue missions of military personnel and Vietnamese citizens.

People afflicted with CTS suffer from burning, tingling, throbbing pain—in Lou’s case from fingers to elbow. He says, “*Necessity became the mother of invention*, especially knowing that neither surgery nor pain medications were the right answer.”

Having an extensive background in physiology and natural medicine, Lou considered becoming a medical doctor with a focus on emergency care. In 1965--following two tours of active combat duty--he spent time in Hong Kong. There he met British- and Chinese-trained MDs, who introduced him to the potency of such traditional natural medicines as acupuncture, herbal medicine, and homeopathy—which are now known as complimentary and alternative medical (CAM) practices. Lou was impressed by their powerful healing potential and delved deeper into his studies.

When Lou’s CTS was at its worst, he was lucky to get two or three hours of sleep, and had to rest sitting up in a chair to maintain circulation in his arms, hands, and fingers in order to offset the excruciating pain. Desperate for relief, Lou began to self experiment by taking oral herbal medicines, which had little effect. Next he took single-ingredient homeopathic medicines but again had very little relief from his misery. Then he deduced that maybe a *combination* of homeopathic medicines delivered in a cream base and applied to the specific site of the pain might be the answer. *This had never been done before.*

Blessed with a strong intuition, Lou experimented with select combinations of homeopathic medicines from the 3,000 different medicines available. Low and behold, he began to feel measurable improvement and in just a few weeks was able to get four hours of sleep, then five, then six. This is crucial to the healing process since the body does its primary repair while we are resting. Lou had no further need for oral pain relief medications, and was able to sleep in his own bed once more. The prototype Topricin® formula was born! And after more than 25 years, Topricin has made it possible for Lou to be pain-free, symptom-free, and medication-free, enjoying a complete restoration of full function, mobility, and range of motion. *The inventor healed himself!*

Since it was introduced in 1994, Topricin Pain Relief and Healing Cream has helped more than a million pain sufferers, restoring hope and an active, vibrant quality of life. Not one to rest on success, Lou continues his research and development, and in spring of 2009 launched two new innovative products, Topricin® Foot Therapy Cream and Topricin® Junior for children. A passionate educator and health/wellness advocate, Lou says, “I am humbled by the fact that my own pain lead me to discover and fulfill my life’s mission. I am dedicated to continuing my efforts to restore hope and promote safe, natural healing that works in harmony with the body’s miraculous ability to heal itself.”