

TOPICAL BIOMEDICS, INC.

MEET THE INVENTOR



Lou Paradise
President, Chief of Research, Product Developer, Founding Partner

Lou Paradise founded Topical BioMedics in 1994 following 25 years of interest in the application of herbal and homeopathic medicines and nutritional supplements to stimulate health and healing. His enthusiasm, insight, and perseverance during a 10-year research and development phase led to the company's breakthrough product, Topricin® Pain Relief and Healing Cream. Lou was inspired to create Topricin while exploring ways to alleviate his own pain caused by a severe case of bi-lateral Carpal Tunnel Syndrome—a condition he developed from injuries sustained as a decorated Marine Corps helicopter combat and rescue crew chief in Vietnam

In 2009, Lou developed two new products now manufactured and marketed by Topical BioMedics: award-winning Topricin® Foot Therapy Cream, specifically formulated to treat and help heal foot and ankle issues, and Topricin® Junior, created to address the safety issues and concerns of parents and doctors in the pediatric pain relief category.

Lou frequently serves as an expert speaker on the use of natural medicines, conducts pain management seminars, and has participated in addressing compliance issues related to the regulation of natural medicines as a member of the American Association of Homeopathic Pharmacists. He regularly speaks to clinical audiences on the use of his company's proprietary technologies in the treatment of acute and chronic pain and trauma injury as a compliment to primary care, bridging natural medicines and the medical community, and other aspects of health and wellness. Formerly, Lou worked in the brokerage and aerospace industries.

Lou's is especially interested and active in issues regarding the treatment of the elderly, women, and children, and his fellow veterans in VA medical centers.