



WHAT'S NEW IN THE BUSINESS SCENE

November 24, 2010

ETC.

Local biomedicines company announces contract, award —Rhinebeck-based Topical BioMedics Inc. has contracted with the Vitamin Shoppe, a national retailer of nutritional products based in North Bergen, N.J. Vitamin Shoppe stores will carry its topical biomedicines. Topical BioMedics, founded in 1994, is a research and development leader in topical regulated homeopathic biomedicines for pain relief. The company's flagship product, Topricin, was also recently awarded the "Parent Tested, Parent Approved" Winner's Seal of Approval, according to the company. Visit online at www.topricin.com.
