

FOR IMMEDIATE RELEASE

PAIN RELIEF AND HEALING CREAM AWARDED PATENT FOR PAIN ASSOCIATED WITH FIBROMYALGIA



RHINEBECK, NY, August 26—Topricin® Pain Relief and Healing Cream, made by Topical BioMedics, Inc., Rhinebeck, NY, has been awarded a patent as a treatment of pain associated with fibromyalgia. An FDA regulated topical biomedicine, Topricin was introduced by the company in 1994 and is now a leading natural therapeutic brand.

More than five million people suffer from fibromyalgia, with the vast majority of them being women. Also referred to as fibromyositis and fibrositis, fibromyalgia is considered a “syndrome” rather than a disease. (A syndrome is a collection of signs, symptoms, and medical issues that tend to occur together but are not related to a specific, identifiable cause.) It is characterized by chronic, widespread pain in muscles, ligaments, and tendons, multiple “tender points,” fatigue, and sleep disturbances. Other symptoms include numbness and tingling, irritable bowel syndrome, palpitations, and tension or migraine headaches. The soft tissue pain of fibromyalgia is described as deep aching, radiating, gnawing, shooting, or burning, and ranges from mild to severe.

Topricin brings a soothing combination of homeopathic medicines to rapidly relieve pain and help the body heal the damage that is causing pain. Paraben- and petroleum-free, Topricin does not have any known side effects, has no contraindications, and will not interfere with any other medications. The proprietary formula does not contain any harsh chemicals or irritants, and it is greaseless and odorless, making it ideal and safe for even the most sensitive skin.

According to Lou Paradise, CEO and product formulator, “Topricin has been effective in resolving pain for the many women suffering with fibromyalgia, with many reporting they have more energy, are staying more active, and that it has helped to reduce or eliminate their dependency on oral pain medications. This is good news, as commonly prescribed medications include antidepressants, such as Cymbalta, and anti-convulsants, such as Lyrica, which have serious and potentially life-threatening side effects. It is our company mission to provide self-help options that offer safe and effective pain relief.”



Founded in 1994 and headquartered in Rhinebeck, NY, Topical BioMedics, Inc., is the research and development leader in topical regulated natural medicines for pain relief. The company's family of products includes classic Topricin, Topricin Foot Therapy Cream that addresses painful foot and ankle ailments and conditions, and Topricin Junior for children, introduced in May 2009 to address the safety issues and concerns of parents and doctors in the pediatric pain relief category.

Topricin is available in pharmacies, natural food stores, and other fine retailers nationwide, including Whole Foods, Vitamin World, Fred Meyer, Wegmans, Meijer, and others, as well as direct from Topical BioMedics. For additional information or to find a store near you, visit www.topricin.com.

###